



2019/2020 Sponsorship Opportunity Package



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Mission Statement

To provide athletes of all ages and skill levels the opportunity to achieve personal excellence through the sport of gymnastics.



The Canmore Illusions Gymnastics Club provides our participants with quality instruction in an exciting environment that is built around camaraderie.

CIGC strives to ensure that our coaching staff is of the highest calibre enabling us to expand our competitive and recreational programs.

Who are we?

In 1994, former Head Coach Marti Przibislavsky, started an after school gymnastics program at Elizabeth Rummel Elementary School. One year later, an advanced group from that program formed a small pre-competitive group and started to use the gymnastics facilities then available at the Canmore Recreation Centre. In September 1996, a Parent's Committee was formed and the Club was registered under the Societies Act under the name Rocky Mountain Illusions Gymnastics Club. In 2000, we changed our name to Canmore Illusions Gymnastics Club.

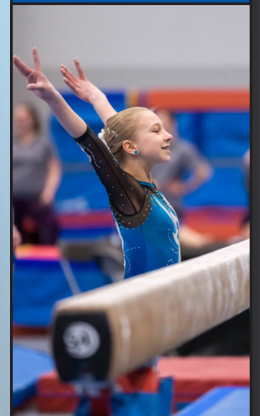
Values

Fun, Integrity, Community, Friendship, Health, Team, Respect, Leadership, Sport

Vision

To create positive and healthy impacts within our community and environment, while strengthening our foundation in gymnastics and continuing to grow our programming.

Our
Mission



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CIGC has moved into our new space!
Growing from 156 students five years ago to
approximately 400 in 2018/2019, you can see the
momentum that CIGC has built in its membership base.



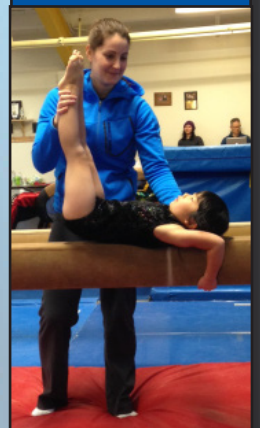
CIGC invites you to partner with us and become a corporate sponsor. Partnering with us benefits your business through advertising, and helps CIGC provide fundamental training in physical literacy for children in the Bow Valley.

Gymnastics is about 'how the body moves' and therefore is the Foundation Sport for all physical activity and sports. Early participation in gymnastics develops the most fundamental movement skills, physical and motor abilities, mental abilities, social and emotional abilities and performance skills that carry over in all aspects of life.

Gymnastics is the perfect activity for the development of Physical Literacy – the fundamentals of moving the body and moving objects. Physical literacy enables people of all ages to move confidently and efficiently in any environment that presents a physical challenge. It is an important life skill, and the benefits of physical literacy go far beyond sport participation.

All children must be active from their earliest days so that they develop physical literacy, which will enable them to enjoy health, active lifestyle, and a variety of movement activities. Some of these children will certainly go on to become Olympic champions of the future, but the majority will go on to lead active lives, will continue to enjoy doing gymnastics and will be well equipped to pursue any other sport or activity that they choose.

Foundation
Sport



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The roots of gymnastics and, indeed, the roots of almost every other sport, originate in the body's fundamental movement patterns. Every single skill in every gymnastics discipline evolves from one or more of these movement patterns: Landings, Static positions, locomotion's, rotations, swings, springs, object manipulations.

In Gymnastics, the quality of movement for each of these patterns is extended and enhanced through the use of music, rhythm, and the principles of dance. Even the most difficult skills – the ones that win Olympic medals – are combinations of these basic movement patterns, and an infinite number of variations of the qualities of movement.

If well developed early in life, these movement patterns will:

- Enhance sport participation and enjoyment
- Contribute to a health, active lifestyle
- Provide basic physical and motor capabilities that we can draw on for a lifetime
- Allow those with interest and ability to achieve success at any step of the competitive or recreational ladder in gymnastics

Foundation
Sport



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CIGC is asking you to join and support us in this exciting venture and would like to thank you by offering your company the following incentives:



Package Sponsorship Opportunities

	Elite	National	Olympic
	\$1000+	\$2000+	\$4,000+
Team Photo	Y	Y	Y
Logo on Website	Y	Y	Y
Quarterly Social Media Post	Y	Y	Y
In-Gym Signage	12sqft (4x3)	18sqft (6x3)	24sqft (6x4)
Drop-In Punch Pass	N/A	2 x 10 Punch Pass	2 x 20 Punch Pass
Summit Invitational	2 Tickets	4 Tickets 1 Awards Presentation Delegate	10 Tickets 2 Awards Presentation Delegate
Bouncy Castle Rental	N/A	1	2
10% Discount on one Recreational Class for all employees	N/A	N/A	Y
Birthday Party OR Team Building	N/A	N/A	Y

Our Packages

Sponsorship Opportunity Package

** All of our sponsors will be recognized on CIGC's social media channels, TV AD's, and at our in-house events.*

Advertising Sponsorship Opportunities



Location	Sign Size	QTY Available	Visibility	Fee
West Wall				
XLarge - 6'x4'	24 sqft	SOLD OUT	Premier	\$1100
Large - 4'x4'	16 sqft	2	Premier	\$900
North Wall				
Large - 6'x3'	18 sqft	2	Premier	\$1000
Medium - 4'x3'	12 sqft	4	High	\$800
Small - 4'x2'	8 sqft	2	Medium	\$550
South Wall				
Large - 6'x3'	18 sqft	2	High	\$900
Medium - 4'x3'	12 sqft	4	Medium	\$700
Small - 4'x2'	8 sqft	2	Low	\$400
Pillars				
Medium - 4'x3'	10 sqft	1	Premier Plus	\$1200
Medium - 4'x3'	10 sqft	2	High	\$750
Medium - 4'x3'	10 sqft	1	Low	\$450
Small - 4'x2'	6 sqft	2	High	\$350
Small - 4'x2'	6 sqft	1	Low	\$350
Large - 4'x4'	16 sqft	2	High	\$850

Our Packages

Sponsorship Opportunity Package

**** Advertising sponsors are responsible for the purchase of their sign.**

* All of our sponsors will be recognized on CIGC's social media channels, TV AD's, and at our in-house events.

In-Kind Donations



There are also many opportunities for in-kind sponsorship. We appreciate all donations! Please contact us for more details.

Contact Us



Sponsorship Opportunity Package

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Canmore, AB
T1W 1Y2

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SPONSORSHIP APPLICATION

Canmore Illusions Gymnastics Club

1900 – 8th Ave

Canmore, AB T1W 1Y2

Office: 403-678-4466

Fax: 403-678-6661

Email: corporatesponsorship@canmoregymnastics.com



NAME: _____

ADDRESS: _____ SUITE: _____

CITY: _____ PROVINCE: _____

POSTAL CODE: _____

PHONE: _____ CONTACT: _____

EMAIL: _____

SPONSORSHIP SELECTION:

PAYMENT INFORMATION:

CASH CHEQUE

AMOUNT PAID: _____