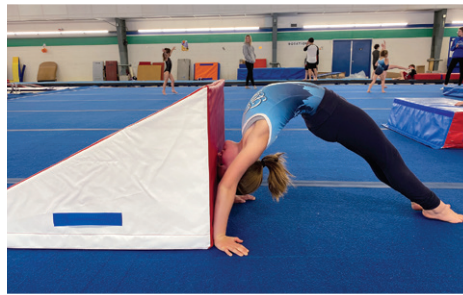
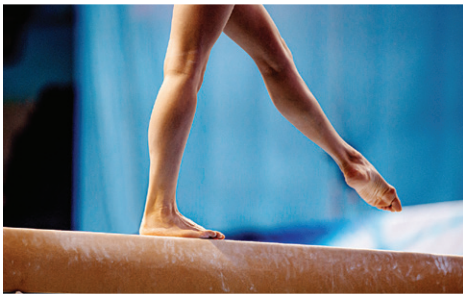




Sponsorship Package 2020-2023



Canmore Illusions Gymnastics Club
PO Box 8485, 1900 – 8th Ave
Canmore, AB T1W 1Y2
403.678.4466
clubmanager@canmoregymnastics.com
www.canmoregymnastics.com

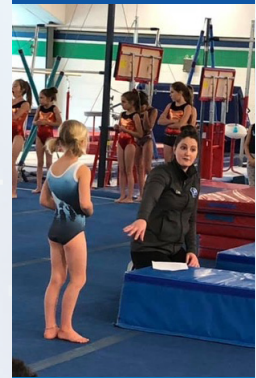




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Sponsorship Opportunity Package



Mission Statement

Outstanding coaches developing community, confidence and athleticism through the sport of gymnastics.

The Canmore Illusions Gymnastics Club provides our participants with quality instruction in an exciting environment that is built around camaraderie.

CIGC strives to ensure that our coaching staff is of the highest calibre enabling us to expand our competitive and recreational programs.

Who are we?

In 1994, former Head Coach Marti Przibislavsky, started an after school gymnastics program at Elizabeth Rummel Elementary School. One year later, an advanced group from that program formed a small pre-competitive group and started to use the gymnastics facilities then available at the Canmore Recreation Centre. In September 1996, a Parent's Committee was formed and the Club was registered under the Societies Act under the name Rocky Mountain Illusions Gymnastics Club. In 2000, we changed our name to Canmore Illusions Gymnastics Club.

Core Values

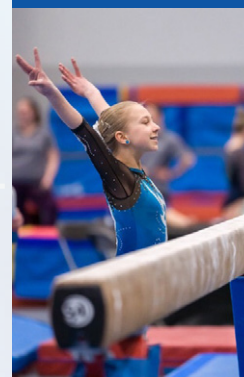
At CIGC we prioritize safety, integrity, respect, inclusivity and fun.

Vision

Leaders serving the community in a safe and welcoming place where all children can learn and grow through the sport of gymnastics.



Our Mission



Sponsorship
Package
2020 - 2023

CIGC Welcomes You as Part of Our Team!

Growing from 156 students five years ago to approximately 400 in 2018/2019, you can see the momentum the CGIC has built in its membership base.

CIGC invites you to partner with us and become a corporate sponsor.

Partnering with us benefits your business through advertising, and helps CIGC provide fundamental training in physical literacy for children in the Bow Valley.

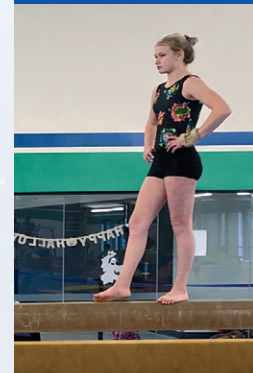
Gymnastics is about 'how the body moves' and therefore is the Foundation Sport for all physical activity and sports. Early participation in gymnastics develops the most fundamental movement skills, physical and motor abilities, mental abilities, social and emotional abilities and performance skills that carry over in all aspects of life.

Gymnastics is the perfect activity for the development of Physical Literacy – the fundamentals of moving the body and moving objects. Physical literacy enables people of all ages to move confidently and efficiently in any environment that presents a physical challenge. It is an important life skill, and the benefits of physical literacy go far beyond sport participation.

All children must be active from their earliest days so that they develop physical literacy, which will enable them to enjoy health, active lifestyle, and a variety of movement activities. Some of these children will certainly go on to become Olympic champions of the future, but the majority will go on to lead active lives, will continue to enjoy doing gymnastics and will be well equipped to pursue any other sport or activity that they choose.



**Foundation
Sport**



**Sponsorship
Package
2020 - 2023**



The roots of gymnastics and, indeed, the roots of almost every other sport, originate in the body's fundamental movement patterns. Every single skill in every gymnastics discipline evolves from one or more of these movement patterns: Landings, Static positions, locomotion's, rotations, swings, springs, object manipulations.

In Gymnastics, the quality of movement for each of these patterns is extended and enhanced through the use of music, rhythm, and the principles of dance. Even the most difficult skills – the ones that win Olympic medals – are combinations of these basic movement patterns, and an infinite number of variations of the qualities of movement.

If well developed early in life, these movement patterns will:

- Enhance sport participation and enjoyment
- Contribute to a health, active lifestyle
- Provide basic physical and motor capabilities that we can draw on for a lifetime
- Allow those with interest and ability to achieve success at any step of the competitive or recreational ladder in gymnastics.

Foundation Sport



Sponsorship Package
2020 - 2023

Package Sponsorship Opportunities

CIGC is asking you to join and support us in this exciting venture. Our Corporate Sponsors at the Elite, National and Olympic levels receive the following incentives that are renewed automatically for a three year period.

	Elite \$1,000+	National \$2,500+	Olympic \$4,000+
Team Photo	✓	✓	✓
Logo on Website	✓	✓	✓
Social Media Post	x1	Quarterly	Monthly
In-Gym Signage	Sponsor Wall	Side Wall Small 4'x2'	Back Wall Large 5'x4'
TV Advertisement	Listed	Half Screen	Full Screen
Gym Offerings	N/A	1 x 10 Drop-In Passes with Complimentary Insurance	2 Hour CIGC Party 1 x 10 Drop In Passes with Complimentary Insurance

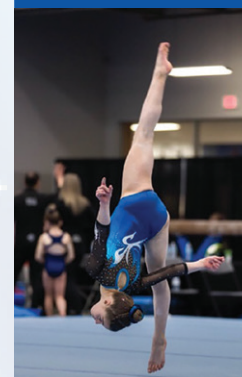
All of our sponsors will be recognized on CIGC's social media channels, TV Ads, and at our in-house events.

Social Media Statistics
2,000+ People Reached per Week on Facebook
5 Star Facebook Rating
1,000 Instagram Followers and Growing

In-gym Signage Sponsorship Opportunities	
Side Wall	Back Wall
Small 4'x2'	Large 5'x3'
8 Spaces Available	4 Spaces Available
Good Visibility	Prime Visibility



Our Packages



Sponsorship Package
2020 - 2023

Event Sponsorship Opportunities

We also offer event sponsorship packages, where you can sponsor one of our annual special events. The benefits for sponsors are listed below.

Summit Sponsor \$2,000

Summit is our Annual Premier Event that runs for 4 days in May/June every year. Summit participants include over 500 male and female athletes from all across western Canada. Benefits for our Summit Sponsor include:

- Company logo on event guide and all Summit promotional materials
- Emcee mentions throughout the 4 day event
- Awards presentation delegate
- 5 weekend passes to Summit
- Company/family name on our sponsor wall

Year End Sponsor \$1,500

Our local show! This is a special one day event for all of our athletes from pre-school to school aged recreational to our top athletes! This fun show is all about showcasing our athletes and celebrating the season! Benefits for our Year End Sponsor include:

- Company logo on all promotional materials related to the event
- Emcee mentions throughout the 1 day event
- Company/family name on our sponsor walls

Open House Sponsor \$1,000

CIGC hosts a formal Open House annually in April. 100% of proceeds go towards the delivery of our open house. Benefits for our Open House Sponsor include:

- Company logo on all promotional materials related to the event
- Company/family name on our sponsor walls
- 1 advertising spot for the duration of event – customizable for premium exposure



Sponsorship Opportunities



Sponsorship Package
2020 - 2023

Other Sponsorship Opportunities

There are many sponsorship opportunities, including in-kind sponsorship. We appreciate all donations! Please contact us for more details.

Individual Sponsorship Opportunities \$50 - \$999

Want to Sponsor CIGC but don't have a business? No Problem! Families are welcome to make a one time contribution of \$50-\$999 and will receive the following benefits for one season:

- Family name on our Sponsor Wall
- Recognized on our Website
- 2 Tickets to any one of our CIGC events

Customized Sponsorship Opportunities

Any and all sponsorship opportunities can be customized and created just for you to suit your needs!

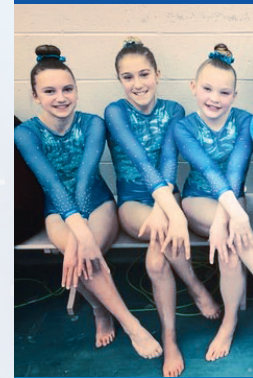
Send an email to clubmanager@canmoregymnastics.com to start your customized package today.

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Our Packages



Sponsorship
Package
2020 - 2023

Sponsorship Application

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www.canmoregymnastics.com



Name: _____

Address: _____ Suite: _____

City: _____ Province: _____

Postal Code: _____

Phone: _____ Contact: _____

Email: _____

Sponsorship Selection: _____

Payment Information: Cash Cheque Amount Paid: _____